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Luxe Corp Announces the 2010 Club e-Luxe Summit

Luxe Corp, the pioneer luxury Strategy & Management Consultancy company and business services provider to the luxury industry is pleased to announce that the 2010 edition of its Club e-Luxe summit will be held on 3rd June at the Ritz Hotel, Paris. The theme of the summit will be "Integrating Innovation in the Online & Offline Luxury Universe"

Club e-Luxe is an Executive Club created by *Luxe Corp* for luxury e-Business professionals and managed by the Executive Committee of the company. The objective of Club e-Luxe is to enhance the e-Business practices of luxury companies through providing continuous access to the cutting-edge strategies, tactics, applications, techniques and expert knowledge that is required to manage luxury in the context of digital and new technologies.

Based on an annual membership subscription, the benefits of Club e-Luxe include among others, an annual summit held every June at the Ritz Hotel Paris and a breakfast seminar held every January at the Hôtel George V Four Season, Paris where luxury e-Business executives are converged in an exclusive and friendly setting to obtain value and enhance business relations.

In an official statement, the Executive Committee of *Luxe Corp* stated that *"The 2010 Club e-Luxe Summit promises to be an exciting event with a focus on not only integrating innovations in the digital world but also in the physical world. The experts of this year come from a large scope of disciplines and will bring value to all of our participants. Our intimate, one-to-one approach (admitting only 50 participants) will remain unchanged."*

Luxe Corp currently provides services to the luxury industry through three main business divisions under the corporate trademarks *Luxe E.t.c.* (Strategy Consulting); Club e-Luxe (Executive Club for Luxury e-Business professionals); and *Luxe-Mag.Com* (Online Luxury Business Magazine) and has business representations in Paris, New York and Shanghai.

Luxe Corp



Club e-Luxe International Summit

Integrating **Innovation** in the online & offline Luxury Universe

Thursday 3rd June 2010
The Ritz Hotel, Paris

Luxe Corp, the pioneer Strategy Consultancy company and business services provider to the luxury industry is pleased to announce that the 2010 edition of its Club e-Luxe Summit will take place on 3rd June 2010 at the Ritz Hotel Paris, with a theme focusing on Innovations.

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