

Published on 18<sup>th</sup> November 2010

### Luxe Corp Announces the 2011 Club e-Luxe Breakfast Seminar

Luxe Corp, the pioneer luxury Strategy & Management Consultancy company and business services provider to the luxury industry is pleased to announce that the 2011 edition of its Club e-Luxe Breakfast Seminar will be held on 13<sup>th</sup> January 2011 at the Ritz Hotel, Paris. The theme of the summit will be “Borderless Luxury: Integrating Interactivity in the Luxury Retail Experience”

Club e-Luxe is an Executive Club created by Luxe Corp for luxury e-Business professionals and managed by the Executive Committee of the company. The objective of Club e-Luxe is to enhance the e-Business practices of luxury companies through providing continuous access to the cutting-edge strategies, tactics, applications, techniques and expert knowledge that is required to manage luxury in the context of digital and new technologies.

Based on an annual membership subscription, the benefits of Club e-Luxe include among others, an annual summit held every June and a breakfast seminar held every January at the Ritz Hotel Paris, where luxury e-Business executives are converged in an exclusive and friendly setting to obtain value and enhance business relations.

In an official statement, the Executive Committee of Luxe Corp stated that “The 2011 Club e-Luxe Breakfast Seminar promises to be an exciting event. Our experts come from a large scope of disciplines and will bring value to all of our participants. Our intimate, one-to-one approach (admitting only 50 participants) will remain unchanged.”

Luxe Corp currently provides services to the luxury industry through three main business divisions under the corporate trademarks Luxe E.t.c. (Strategy Consulting); Club e-Luxe (Executive Club for Luxury e-Business professionals); and Luxe-Mag.Com (Online Luxury Business Magazine) and has business representations in Paris, New York and Shanghai.



Luxe Corp, the pioneer Strategy Consultancy company and business services provider to the luxury industry is pleased to announce that the 2011 edition of its Club e-Luxe Breakfast Seminar will take place on 13<sup>th</sup> January 2010<sup>1</sup>at the Ritz Hotel Paris, with a theme focusing on Borderless Luxury.

For press information, contact Luxe Corp at [business@luxe-etc.com](mailto:business@luxe-etc.com)

Luxe E.t.c., Club e-Luxe and Luxe-mag.Com are part of the Luxe Corp group.