

Friday 18th January 2013

Luxe Corp announces the 2013 Club e-Luxe International Summit

Luxe Corp, the pioneer Luxury Strategy & Management Consulting company and business services provider to the luxury industry is pleased to announce that the 2013 Club e-Luxe International Summit will be held on Wednesday 12th of June at Le Meurice Hotel in Paris (part of the Dorchester Collection). The theme of the event is “The Web Economy – Understanding How Digital Media is Re-writing the Rules of Luxury & Transforming Value Creation”.

The Club e-Luxe International Summit will provide luxury companies with advanced digital solutions through in-depth Presentations, Live DEMOs of tools, applications, platforms and systems, Panel Debates, Workshops, CEO Conversations and other interactive sessions by practicing experts, led by Luxe Corp’s team of expert Luxury Business Analysts & Strategists.

In an official statement, the Executive Committee of Luxe Corp stated, “*The Digital Economy has become a reality that we can no longer ignore in the world of luxury today. We chose this theme to enable luxury brands to become better equipped in navigating this terrain.*”

Club e-Luxe is an Executive Club created by Luxe Corp in 2006 in recognition of the pivotal role of the Internet, digital media and new technologies in luxury, and has emerged to be the reference in digital luxury. The objective has remained to enhance the digital practices of luxury companies by providing them with access to the most advances strategies, knowledge, applications, systems, tools, concepts and expert knowledge required for luxury to thrive online and offline in the context of digital media, new technologies and innovation.

Based on access through annual membership or event participation, the benefits of Club e-Luxe include among others, and annual Summit held every June and a Breakfast Seminar held every January in Paris, where digital luxury executives converge in an intimate location to obtain value and enhance business relations.

Luxe Corp currently provides services to the luxury industry through three main business divisions through the corporate trademarks Luxe E.t.c. (Strategy Consulting); Club e-Luxe (Executive Club for Digital Luxury); and Luxe-Mag.Com (Online Luxury Business Magazine) and has business representations in Paris, New York and Beijing.



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